

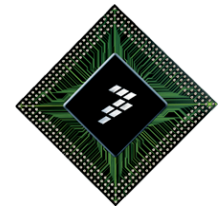
Jan Monney

Senior Vice President, Business Operations and Corp Communications

June 27, 2007

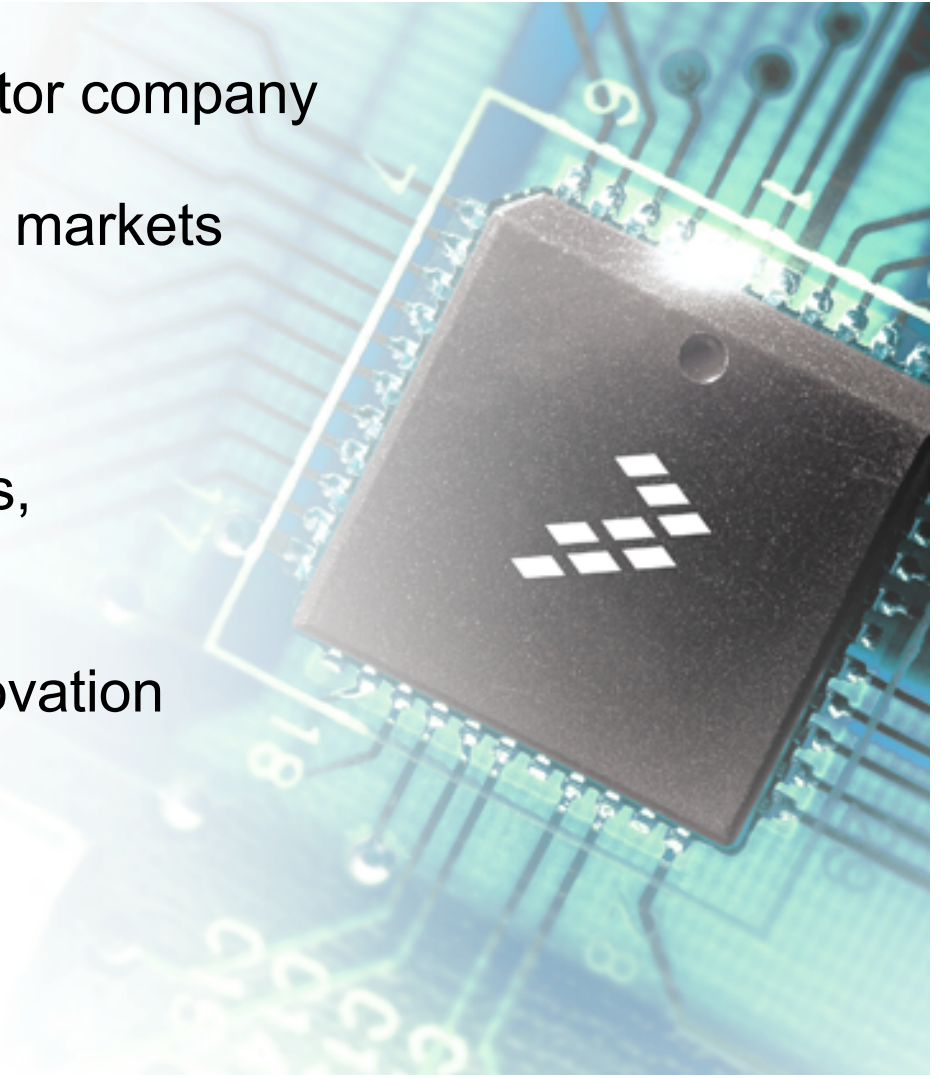
Supplier Day 2007

Freescal Strategy and Customer Focus

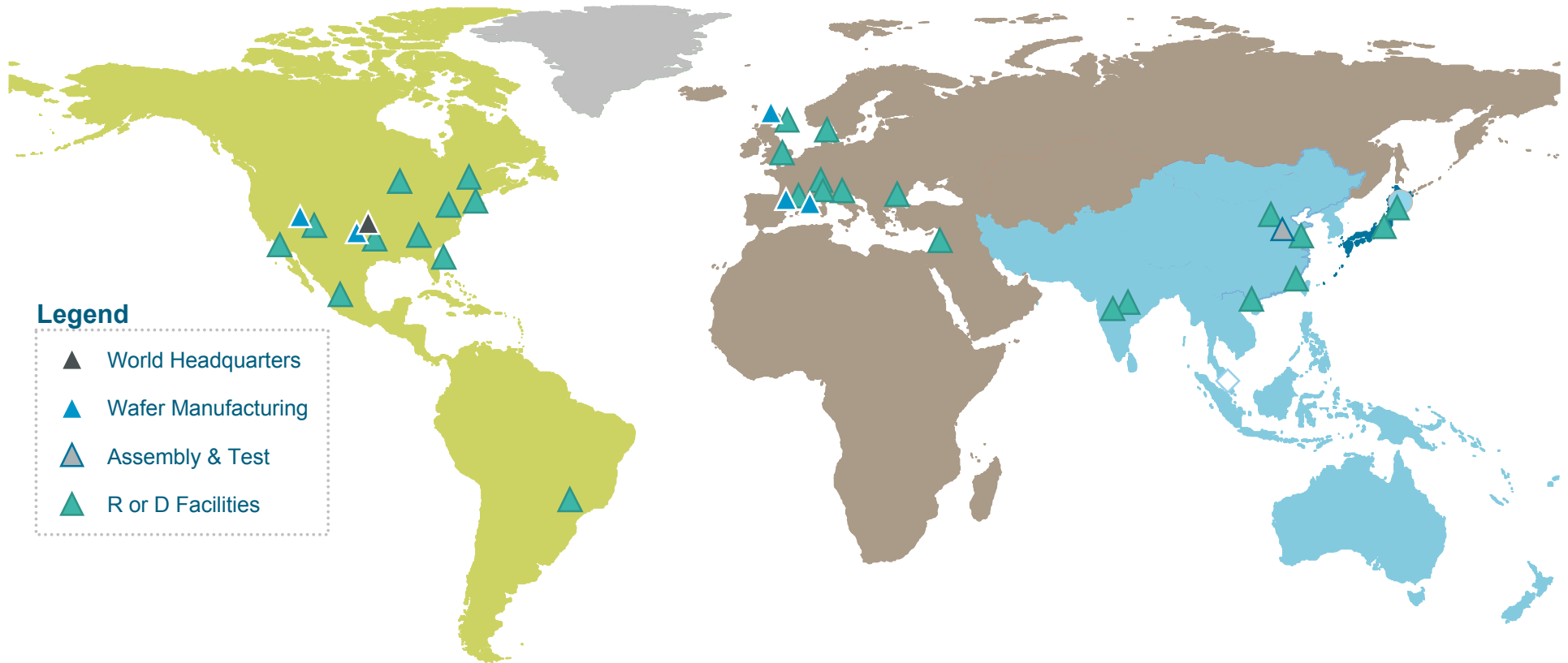


Freescal e Overview

- ▶ **Third largest** U.S. semiconductor company
- ▶ **Leading positions** in attractive markets
- ▶ **Strong** customer relationships
- ▶ **Diversification** across products, customers, end markets
- ▶ IP leadership, **50+** years of innovation
- ▶ **Flexible** manufacturing model



Operating Around the World



Legend

- ▲ World Headquarters
- ▲ Wafer Manufacturing
- ▲ Assembly & Test
- ▲ R or D Facilities

Americas

- 9,400 employees
- 4 factories
- 10 design centers

EMEA

- 4,600 employees
- 3 factories
- 8 design centers

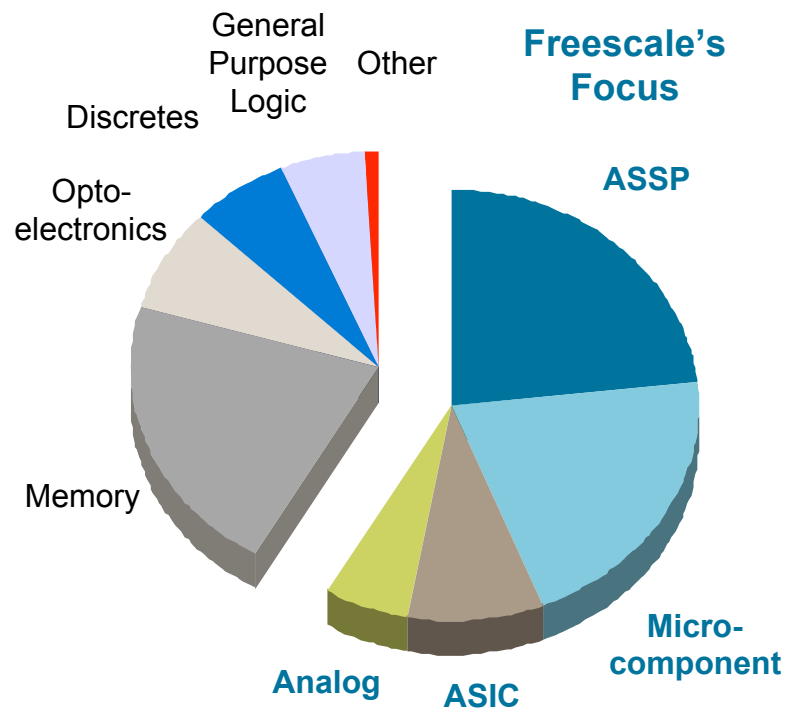
Asia Pacific

Japan

- 10,000 employees
- 3 factories
- 8 design centers

Freescal Market Participation

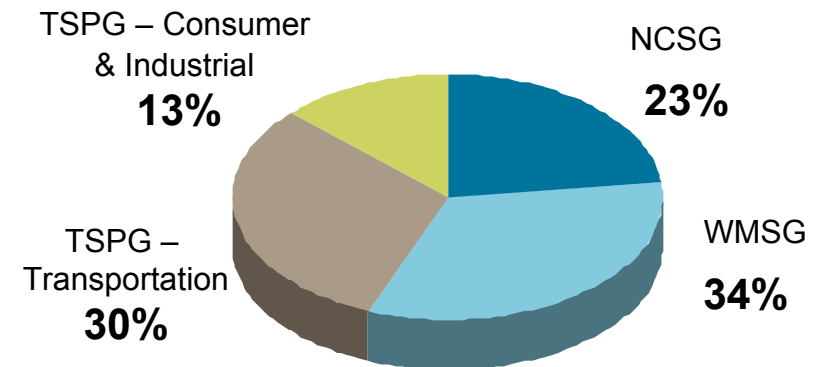
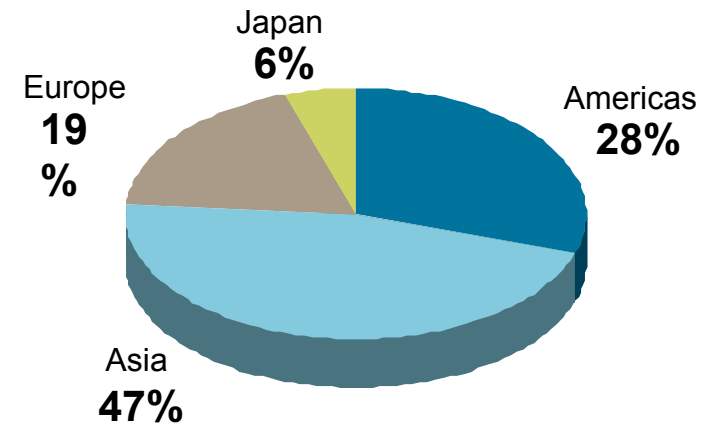
Semiconductor Industry Breakdown



2006 Total Market: \$248 Billion

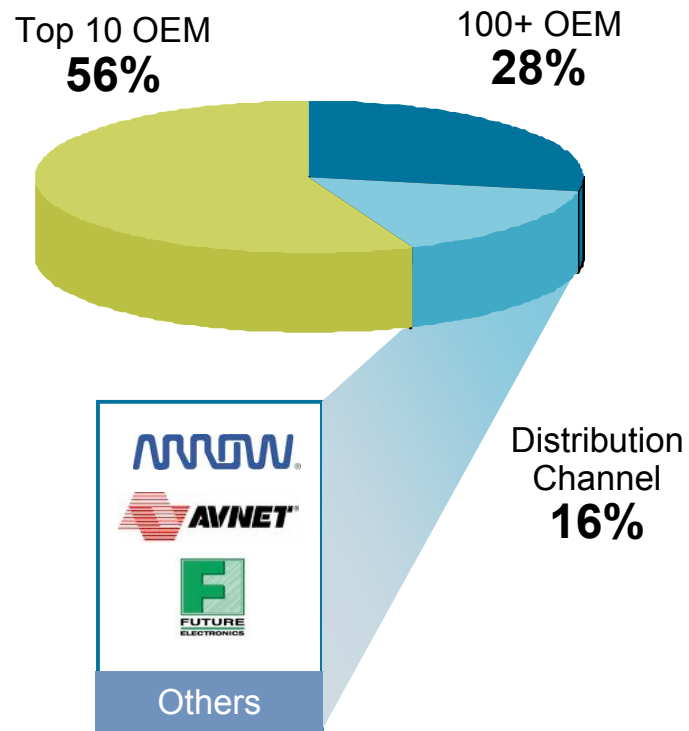
Source: Gartner Dataquest and Semiconductor Industry Association.

Freescal

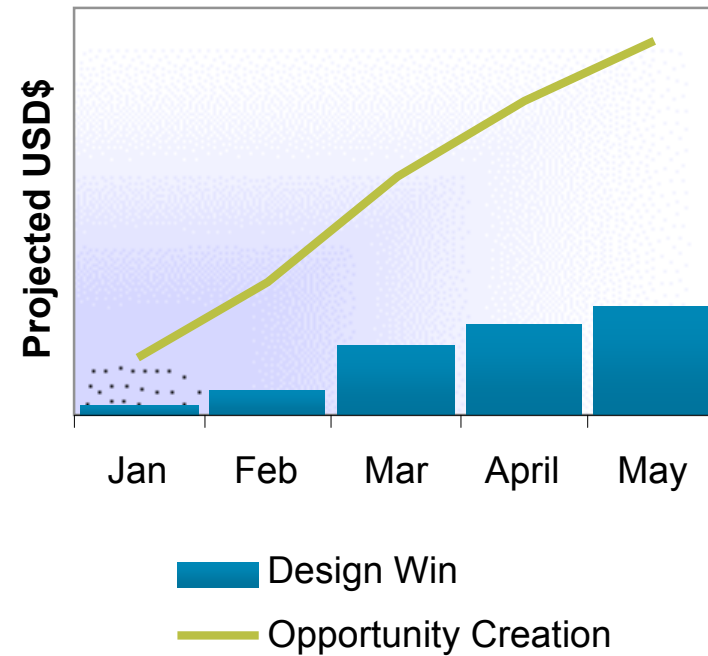


Freescal Customer Base

Customer Breakdown



Pipeline for Growth



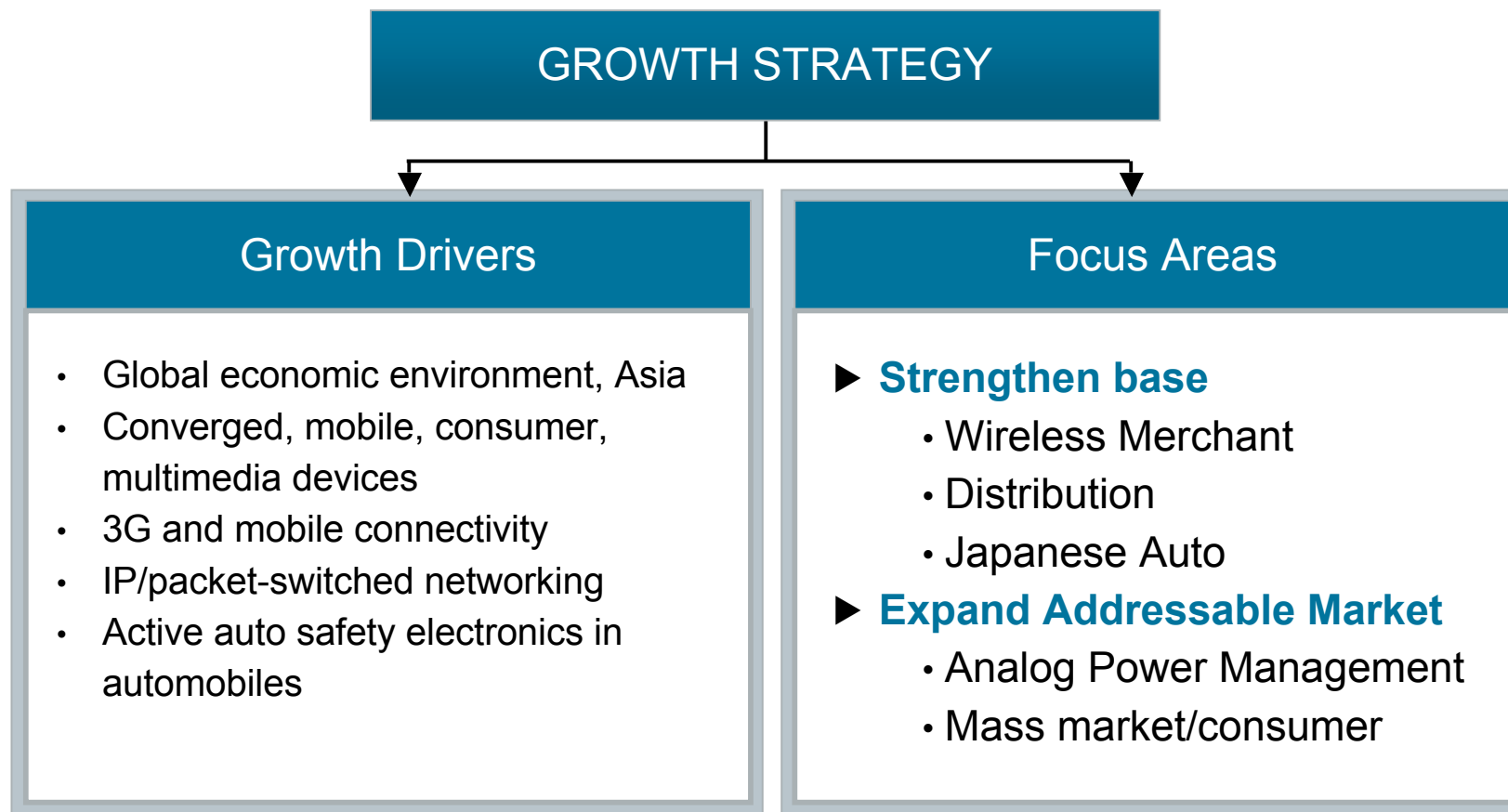
Strong, Global Customer Relationships



Execution Priorities

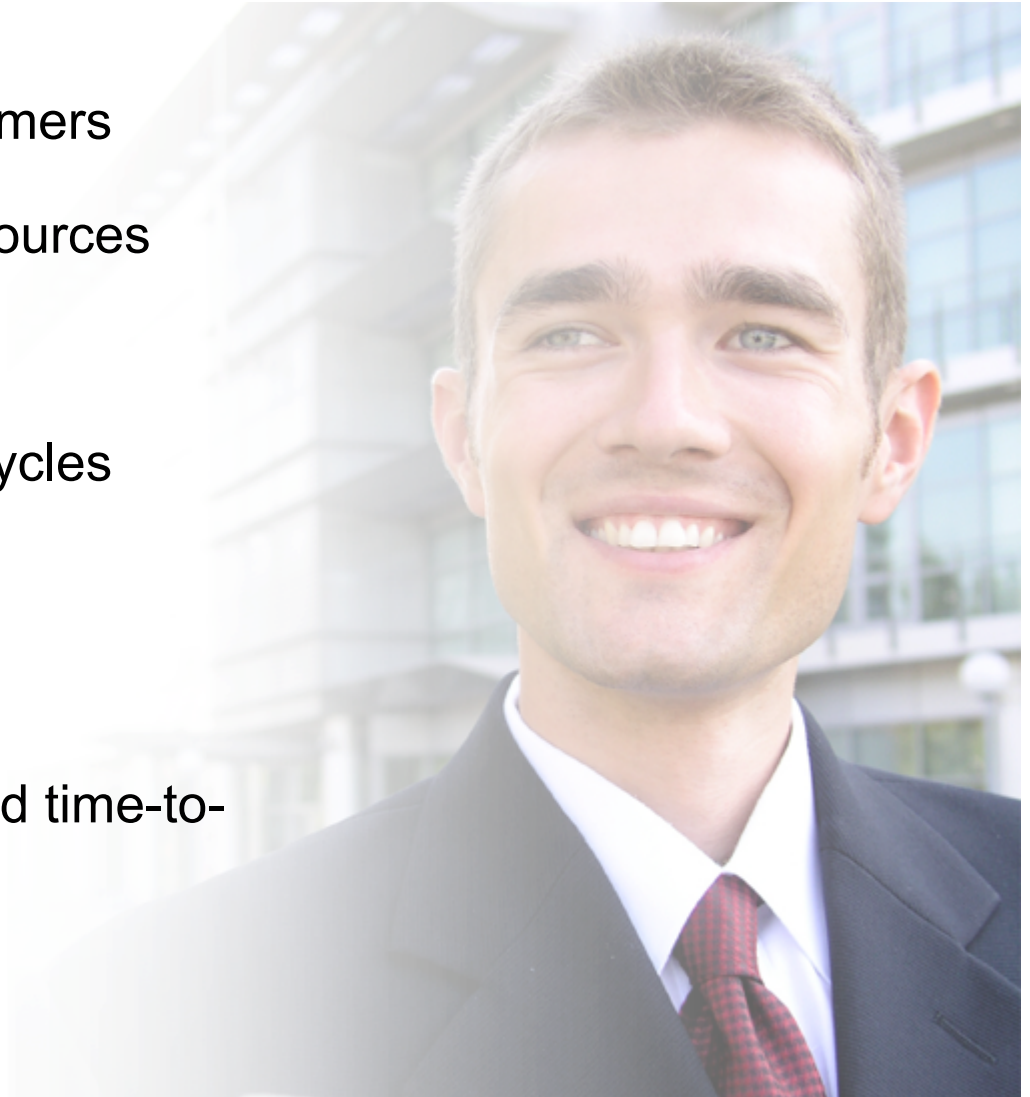
Vision:
Global leadership in
embedded processing and connectivity.





The Challenges our Customers Face

- ▶ Satisfy tech-savvy end-consumers
- ▶ Optimize technical & staff resources
- ▶ Streamline development time
- ▶ Manage shorter product life cycles
- ▶ Eliminate bottlenecks
- ▶ Speed time-to-market
- ▶ Balance technical features and time-to-market challenges
- ▶ Deliver zero-defects



Summary

- ▶ Customers are the chief drivers of semiconductor demand and the key to **our** growth
- ▶ The challenges customers face are not unique
- ▶ Think of our customers as your customers to drive **commensurate growth**



